For each of the Elements Labeled on the Coat of Arms You Will Do the Following

Part I

Personal Slogan

This should be your own personal idea or slogan that people will remember you by. Which is different than “Personal Motto.” It needs to be well thought out and an no more or less than one complete sentence.

Personal Symbol and Color Combination

This is your main personal symbol and a display of the color combination which will be prevalent throughout the entire crest. This is almost the exact same as the concept of school colors. Thus this is your personal color combination.

Personal Motto

This is usually a singular phrase that you live by, and something that people will remember if they ever see your crest. Often times they are translated into Latin for the sake of being considered more honorable. This should be a well thought out phrase, similar to a single line from a song.

Symbols of Achievement

These are your personal achievements. You must have two upon the shield, and there cannot be words with them. They are to be symbols which represent your accomplishments. Examples are things like a controller for if you believe you are a great gamer, or a football for a good football player.

Personal Symbols

These are symbols which are relatable to you, represent part of who you are as a personal. They can be anything, but they must convey a larger significance than the picture itself, and often times they have at least two meanings.

Personal Supporters for Shield

These are for decorations for the side of the shield, but should still have some significance to who you are as a person, or to your network of friends/family. Lions were used quite often by the great houses of Europe, but that may not apply to you. Choose your own symbols for supporters.

Personalized Helmet

This is a personalized helmet, and they are what you make of them. It is, once more, for decoration, but considering that that many people would see something such as a family crest it should convey some sense of honor, dignity, and loyalty through symbolism.
Part II

Each selection and creation you have for the following:

Personal Symbols of Achievement
Personal Symbols
Personal Symbol and Color Combination
Personal Motto
Personal Slogan
Personal Shield Supporters

These should all have at least a 3-5 sentence explanation given on a separate sheet of paper so that the person looking at your crest might understand what each of the symbols represents to you. This is due to the common practice in Europe of when one would visit a noble house one would expect to receive a full explanation of what the family crest meant. After that 3-5 sentence explanation, there should be a whole 5-7 sentence paragraph which gives a generalized history behind the crest, for, again, this was something common when visiting the noble households of Europe, one could expect to be given a lengthy explanation of the family history and achievements, however this was expected to be given by even the smallest family.