Do Now:

1. Where grounds for being committed to an insane asylum?
2. Who is credited for being the grandfather of psychology?
3. What is the proper name for World War 1?
4. How many people are impacted by mental illness?
5. How many ignore treatment
The Great Founders

If it is in yellow. You need to write it in your notebook.
The Great Founders of Psychology

- Sigmund Freud
  - Grandfather of Field
- Ivan Pavlov
  - Father of Classical Conditioning
- Albert Bandura
  - Modern Contributor to several fields
    - Social cognitive theory
    - Behaviorism
• B. F. Skinner
  • Behaviorist
  • Social Philosopher
  • Father of “reinforcement”

• Carl Rogers
  • Humanistic approach (people first approach) of psychology

• Wilhelm Wundt
  • Great Grandfather of psychology
  • First Person to Refer to himself as a psychologist
Sigismund Freud (Austrian Spelling)

• Id
  • The part of you which wants EVERYTHING right NOW!

• Ego
  • The part of you that is always saying no, and wants to decline everything

• Super-Ego
  • The part that attempts to find a balance between the Id and Ego.

• 5 Staged Theory of Development
  • Oral Stage (Birth-1 Year)
  • Anal Stage (1-3 Years Old)
  • Phallic Stage (3-6 Years Old)
  • Latent Period (6-Puberty)
  • Genital Stage (Puberty to Death)

• Getting Stuck in One Stage
Pavlov and His Dogs

• Created the Concept of Conditioning
• Basically states that an animal, or person, can be taught to react a certain way
• What causes said reaction is known as a stimulus
• This is considered classical conditioning